Mary Niemiec
Associate Vice President for Distance Education
Director, University of Nebraska Online Worldwide
Online Education

- Synchronous
- Asynchronous
- Flipped
- Blended
- Self-Paced
- Distance Education
- MOOC
- Competency Based
- Nanodegrees
- Degrees
- Courses
- Credit
- Certificates
- Noncredit
- Modules

Kearney | Lincoln | Omaha | Medical Center
Top Education Technology Trends

• Adaptive Learning
• Data Analytics
• Mobile Learning
• Social Media
• Gamification
Our Mission
The mission of the University of Nebraska “Online Worldwide” is to help individuals transform their lives through quality education by broadening access to the University’s best academic programs, faculty and student support services for Nebraskans, and students throughout the world.
Goals

• Serve residents of Nebraska
• Provide access to place-bound students
• Promote the University of Nebraska online programs nationally and internationally
• Support collaboration
• Identify opportunities for shared services
• Grow enrollment in support of campus goals
• Increase college-going rate and degree completion
ONLINE @ NU

Information Science & Technology  Social Sciences  Education

Engineering  Political Science  Health Professions

Architecture & Interior Design  Public Administration  General Studies

Journalism & Communications  100+  Agriculture & Life Sciences

Information Security/Assurance  Humanities & Arts

Natural & Physical Sciences  Law  Criminal Justice

Library Sciences  Business  Youth & Family Studies
Online and On-Campus

Student populations are merging – many courses serve both traditional age students and adult learners – on-campus and at a distance

Growth in Online

Percentage of online students continues to grow rapidly, but the rate of growth is slowing

Academic Year 2013/2014

<table>
<thead>
<tr>
<th></th>
<th>Distance Only Student Credit Hours</th>
<th>Distance Only Percent Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident</td>
<td>46,021</td>
<td>13% increase</td>
</tr>
<tr>
<td>Non-resident</td>
<td>21,594</td>
<td>12% increase</td>
</tr>
</tbody>
</table>

Fall 2013, Spring 2014 and Summer 2014
Online Students

- 48% of online undergrads and 34% of online graduate students are less than 50 miles away from their institutions.
- 80% of Undergraduates who study online have earned credit elsewhere.
- 50% of UG and 43% of Grad students surveyed attend for-profit institutions.
- 45% of students say they would not have pursued a degree if not offered online.

## Top 5 subjects students are studying online

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Healthcare</td>
<td>2. Computer Science</td>
</tr>
<tr>
<td>3. Computer Science</td>
<td>3. Education</td>
</tr>
<tr>
<td>4. Liberal Arts/ Humanities</td>
<td>4. Healthcare</td>
</tr>
<tr>
<td>5. Criminal Justice</td>
<td>5. Liberal Arts/ Humanities/ Social Sciences</td>
</tr>
</tbody>
</table>

NU Distance Education Student

34 is the average age

62% in graduate/professional programs

63% women

89% attend part time

66% Nebraskans
Distance Only Nebraska Residents
Academic Year 2013/2014

Of the 7,367 Distance Only Students, 4,897 are Nebraska Residents

66% Nebraska Residents

[Map showing Nebraska with percentage labels for different regions.]

3.4% Panhandle
10.2% Northeast
14.0% West Central
27.1% Southeast
13.5% Lincoln
32.0% Omaha
“The communication with the professors has been easier than I first anticipated. I live in an area that is somewhat remote and online education is the ideal way to work on my master’s degree.”

– Joanna Utrecht, Nebraska
NU currently enrolls students from all 50 states and D.C.

The number of non Nebraska distance education only students grew 19% in AY13/14
"The flexibility of the online format allowed me to continue my studies while being relocated with the military. I found the faculty to be extremely responsive, helpful and understanding of my family situation."

– Jacob Rodriquez, Colorado
University of Nebraska High School

• **Distance Education** since 1929
  – First served 14 students in Crookston, NE
  – Now serving 2,700 students around the world

• **Diverse students** who need online, flexible delivery
  – Rural students
  – International students
  – Home schooled students
  – Athletes (US Ski Association; hockey, Olympic athletes, equestrian)
  – Performers (recording artists, ballet, actors)

• **Fully Accredited** by the Nebraska Department of Education since 1967 and from AdvancEd (formerly North Central Assoc.) since 1978
University of Nebraska High School Students

<table>
<thead>
<tr>
<th>UNHS</th>
<th>FY 14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>2,697</td>
</tr>
<tr>
<td>International Students</td>
<td>962</td>
</tr>
<tr>
<td>States Served</td>
<td>49</td>
</tr>
<tr>
<td>Countries Served</td>
<td>98</td>
</tr>
<tr>
<td>Course Enrollments</td>
<td>8,938</td>
</tr>
<tr>
<td>% of Enrollments from Partners</td>
<td>70%</td>
</tr>
</tbody>
</table>
UNHS 2013 Virtual Scholars

100 scholarships/207 applications in 2013
UNHS 2014 Virtual Scholars

212 scholarships/214 applications
“I’ve been really pleased with the academic preparation I receive with UNHS. My brothers and sisters tell me there is a lot more reading in college, and you have to learn it yourself. I feel like that is what I’m already doing with UNHS.”

– Micah Dotzler, Nebraska