



VICE PRESIDENT FOR UNIVERSITY AFFAIRS

The University of Nebraska invites nominations and applications for the position of Vice President for University Affairs.

Position: The University of Nebraska (NU) Vice President for University Affairs promotes positive relations and outcomes between the University and its many constituents. The position reports to the President and is a member of the President's Executive Cabinet.

The Vice President leads a unit responsible for strategic communications and marketing; event planning; and state and federal government relations. Duties include supervisory responsibility for staff whose efforts contribute to one or more of the areas encompassed by the unit.

From a communications and marketing perspective, the Vice President for University Affairs supervises NU's communications program and strategic planning activities. This includes supervision of staff who manage marketing for initiatives that are University-wide—including branding and reputation—and handle all media and other communication inquiries related to issues impacting the NU system. University Affairs staff also integrate and coordinate between the various NU campus public relations, communications, publications, and news operations. The Vice President and University Affairs staff vigilantly maintain awareness of relevant emerging state, regional, national, and international trends and apprise the University leadership of these trends, as appropriate.

From an events perspective, the Vice President for University Affairs supervises staff who organize and manage a broad range of events intended to support the President and University efforts in creating an atmosphere conducive to enhancing the outcomes and reputation of the University of Nebraska.

From a government relations perspective, the Vice President for University Affairs supervises staff who serve the University in securing funding and substantive legislation supporting NU's research, teaching, and service. The Vice President also supervises staff who work closely with government officials and their staff at the federal, state, and local levels with respect to issues of importance to the University, and coordinate legislative priorities for the University. University Affairs staff monitor federal and state legislation that impacts or involves higher education and work with elected officials and government agencies in providing information and research findings to support policy and related analysis.

Qualifications: Master's degree or equivalent with five years or more experience working at the executive level; five years or more supervisory experience; and demonstrated ability to manage competing priorities and complex issues with a diverse set of stakeholders, make understandable, defensible decisions, and communicate complex issues in clear and transparent terms. Experience in higher education is desirable.

Application Procedure: Apply for the position listed at <https://careers.nebraska.edu> with an applicant profile and attach a letter of application addressing the professional attributes mentioned above; a current resume; and the names, addresses, and telephone numbers of three professional references. Review of applications or nominations has begun and will continue until the position is filled. If you need an accommodation in order to apply, please contact Human Resources at 402.472.3701.

Nominations and Applications: Send nomination information to: VPUSearch@nebraska.edu.

The University of Nebraska does not discriminate based on any protected status.

For additional information on the University of Nebraska visit: www.nebraska.edu