BRT STRATEGY PHASES

PHASE 1
PROGRAM DEFINITION & DESIGN
NOVEMBER 2016 - JULY 2017
Check for the following:
• Comprehensiveness. Is the program complete?
• Internal consistency. Do program activities logically relate to the goals?
• External consistency. How does program fit already existing programs?
Make necessary revisions.
Decide whether or not to proceed.

PHASE 2
PROGRAM INSTALLATION
AUGUST 2017
Establish targeted outcomes.
Develop measurements.
Compare intended inputs and processes with those that actually occur.
Determine necessary revisions to inputs and processes.
Integrate logistical details.
Create common purpose.

PHASE 3
INTERIM PRODUCTS

PHASE 4
ESTABLISHED PRODUCTS

PHASE 5
PROGRAM EFFICACY

NOVEMBER 2016 - JULY 2017
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• Comprehensiveness. Is the program complete?
• Internal consistency. Do program activities logically relate to the goals?
• External consistency. How does program fit already existing programs?
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Refine and formalize standards.
Compare actual outcomes with projected standards.
Refine processes and outcomes to achieve desired standards.

Compare current program methods/costs to other methods yielding the same outcomes.
Refine programs.