BRT STRATEGY PHASES

PHASE 1
PROGRAM DEFINITION & DESIGN
NOVEMBER 2016 - JULY 2017
Check for the following:

- Comprehensiveness. Is the program complete?
- Internal consistency. Do program activities logically relate to the goals?
- External consistency. How does program fit already existing programs?

Make necessary revisions.

Decide whether or not to proceed.

PHASE 2
PROGRAM INSTALLATION
AUGUST 2017
Establish targeted outcomes.
Develop measurements.
Compare intended inputs and processes with those that actually occur.
Determine necessary revisions to inputs and processes.
Integrate logistical details.
Create common purpose.

PHASE 3
INTERIM PRODUCTS
SEPTEMBER 2018
Compare intended processes and outcomes with those that actually occur.
Refine processes, outcomes and measurements.
Develop outcome standards.

PHASE 4
ESTABLISHED PRODUCTS
Refine and formalize standards.
Compare actual outcomes with projected standards.
Refine processes and outcomes to achieve desired standards.

PHASE 5
PROGRAM EFFICACY
Compare current program methods/costs to other methods yielding the same outcomes.
Refine programs.