

## We invite you to become a building block in an upcoming University of Nebraska event.

Sponsors gain high-value exposure and prominent recognition by choosing to sponsor NU Amplify 2021. Sponsorship opportunities are presented by University of Nebraska Information Technology and University of Nebraska Online (NU Online).

This year the Women Advance IT Conference and the Innovation in Pedagogy and Technology Symposium are joining forces for a one-day virtual event. Expected attendance includes NU administrators, faculty, staff and students as well as nationwide higher education professionals and leaders from any organization, company or campus who are interested in recruiting, developing and retaining future leaders in information technology, instructional design and pedagogy.

NU AMPLIFY SPONSORSHIP OPPORTUNITIES	PLATINUM \$1,000	GOLD \$600	SILVER \$450	BRONZE \$250
<b>ACCESS</b>				
Complimentary full conference registration	4	3	2	1
<b>VISIBILITY</b>				
Organization's sponsorship is tied to one of two Keynote Presentations or Technology Support <i>(Note: Two Platinum level Keynote sponsorships available. First come, first served.)</i>	✓			
Dedicated live virtual exhibit hall floortime with attendees during vendor showcase workshop	✓	✓		
Organization's brand video embedded on the conference website sponsor page	✓	✓	✓	
Organization's virtual handout included on the conference website sponsor page	✓	✓	✓	
Organization's logo will be included on presenter's presentations	✓	✓	✓	✓
Logo and a description of the organization will be placed on the conference website sponsor page	✓	✓	✓	✓
Social Media promotion prior to and during event	✓	✓	✓	✓
Featured in the UNL Huskertech Newsletter	✓	✓	✓	✓
Included as a sponsor of the NU Online Campus Conversation Series	✓	✓	✓	✓