

## **INVESTING IN NEBRASKA'S FUTURE**

# Strategic Planning Framework 2014-2016 Accountability Measures

## 1. State Funding (1-a-i)

Secure state funding sufficient to support access to high quality programs

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
FY 2017-18	To be developed as part of the 2017-19 biennial budget request planning process.	June 2017	Business
FY 2018-19	To be developed as part of the 2017-19 biennial budget request planning process.	June 2018	Business

#### 2. **Tuition** (1-a-*ii*)

Keep tuition increases moderate and predictable for students and families, consistent with goals of both access and quality.

Reporting Period	Accountability Measure	Report Date	Reporting Committee
FY 2017-18	To be developed as part of the 2017-19 biennial budget request planning process.	June 2017	Business
FY 2018-19	To be developed as part of the 2017-19 biennial budget request planning process.	June 2018	Business

#### 3. Need-based Financial Aid (1-a-iii)

Expand need-based financial aid and effectively market opportunity and major aid programs (e.g. Collegebound Nebraska, Buffett Scholars, Thompson Learning Communities).

Reporting	Accountability Measure	Report	Reporting
Period		Date	Committee
FY 2016-17	Raise at least \$9 million in private funds (endowment and/or spendable)	Jan. 2018	Academic

## 4. **Enrollment** (1-b-*i*)

Increase enrollment, consistent with quality imperatives, to serve Nebraska's goals for increased educational attainment.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
Fall 2017	UNL increase enrollment 3.0%	Dec. 2017	Academic
	• UNO increase enrollment 4.0%		
	UNK & UNMC increase enrollment over previous year		
Fall 2018	• UNL increase enrollment 2.9%	Dec. 2018	Academic
	• UNO increase enrollment 4.5%		
	UNK & UNMC increase enrollment over previous year		

#### 5. Graduation Rates (1-b-iii)

Increase each campus's undergraduate six-year graduate rate, with a goal of exceeding the average of its peer institutions.

Reporting Period	Accountability Measure	Report Date	Reporting Committee
2015-16	1) Each campus will maintain or reach the average six-year	Jan. 2018	Academic
Academic	graduation rate of its peers		
Year	2) All prospective and current undergraduate students are		
	regularly informed and assisted in obtaining the benefit of		
	the University's four-year graduation guarantee		

### 6. Faculty Merit Compensation (2-a-i)

To help ensure competitiveness, faculty salaries and incentives (awarded on the basis of merit) and fringe benefits should exceed the average of peer institutions.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
FY 2017-18	1) All salary increases should be awarded, to the extent possible, on the basis of merit.	June 2018	Business
	2) Average faculty salaries on each campus shall meet or exceed the midpoint of peers.		
	3) Once the midpoint of peers has been met or exceeded, an exceptional merit fund shall be established to provide additional incentives related to performance.		

## 7. Faculty Diversity (2-a-iii)

Each campus shall endeavor to meet the university's ongoing commitments to faculty diversity, employing measures permitted by state and federal law.

Reporting Period	A account ability Maccount	Report Date	Reporting Committee
r eriou	Accountability Measure	Date	Committee
Fall 2016	Increase faculty diversity, employing measures permitted by state and federal law.	Jan. 2018	Academic
	2) Report on the diversity of the faculty and the relative rate of change in faculty composition as compared to peers.		

## 8. **Nebraska Top 25% (3-b-i)**

Increase enrollment of Nebraska students ranked in top 25% of their high school class.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
Fall 2017	Maintain enrollment of first-time freshman ranked in the top	Dec. 2017	Academic
	quartile of their high school graduating class to 50.0% or greater.		
Fall 2018	Maintain enrollment of first-time freshman ranked in the top	Dec. 2018	Academic
	quartile of their high school graduating class to 50.0% or greater.		

## 9. Merit-based Scholarships (3-b-ii)

Increase support for merit-based scholarships.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
FY 2016-17	Raise at least \$9 million in private funds (endowment and/or	Jan. 2018	Academic
	spendable).		

#### 10. Nonresident Student Enrollment (3-c-i)

Increase enrollment of nonresident undergraduate students at UNL, UNO, and UNK.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
Fall 2017	Increase the number of domestic nonresident undergraduate students by 1.5% annually.	Dec. 2017	Academic
Fall 2018	Increase the number of domestic nonresident undergraduate	Dec. 2018	Academic
	students by 1.5% annually.		

#### 11. Workforce Development (3-h-i and 3-h-iii)

Analyze areas of future workforce demand, including job and self-employment opportunities in non-growth rural communities and economically disadvantaged urban areas, and strengthen or develop curricula and programs appropriate to the university in alignment with those areas. (3-h-i) Develop distance education and other educational programs that permit Nebraskans to prepare for jobs and opportunities to meet future workforce demands. (3-h-iii)

Reporting	Accountability Measure	Report	Reporting
Period		Date	Committee
Fall 2017	TBD	March 2018	Academic

#### 12. **Research** (4-a-i)

Increase federal support for instruction, research and development, and public service.

Reporting Period	Accountability Measure	Report Date	Reporting Committee
FY 2016-17	Increase UNL and UNMC federal research expenditures by 20%	March 2018	Academic
	more than the weighted total federal appropriations per year on a		
	three-year rolling average.		

## 13. Entrepreneurship (5-d)

Support entrepreneurship education, training, and outreach.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
2017	Increase over previous year. Evaluate and modify annual targets	March 2018	Academic
	as appropriate.		
	1) Entrepreneurship education		
	a) Entrepreneurship student credit hours		
	b) Number of entrepreneurship students		
	2) Entrepreneurship outreach		
	a) Attendees at seminars provided		
	b) Website visits		
	3) Business creation		
	a) NU-affiliated companies formed		
	b) NU licensing activity		
	i) Patents disclosed		
	ii) Patents filed		
	iii) Patents awarded		
	4) Business support		
	a) Clients served		
	b) Average investment		
	c) Average sales increase		
	d) Total jobs created		
	e) Total jobs saved		

## 14. **LB 605 (6-a-ii)**

Implement the second phase of LB 605 to repair, renovate, and/or replace specific university facilities.

## 15. Business Process Efficiencies (6-c-ii)

Leverage roles and missions of campuses to find savings and cost reductions through academic, administrative, and business process efficiencies and effectiveness.

Reporting Period	Accountability Measure	e Report Date	Reporting Committee
2017	1) Short-Term Cash/Investments: Exc	ceed average of 1) June 2018	Business
Calendar	similar fund types		
Year	2) Endowments: Exceed average of si	imilar fund 2) January 2018	
	types		
	3) Debt: Maintain Aa1 rating; exceed	1.15 coverage 3) January 2018	
	4) Capital: Report on Capital Queue	4) Quarterly	
	5) Human Resources: Meet midpoint	of peers in 5) June 2018	
	faculty and staff salaries		

<sup>\*</sup>A capstone report on LB 605 was presented to the Board of Regents in January 2011.

## 16. Student Learning Assessment (6-g)

Provide accurate and transparent information to the public about college costs and student learning and success outcomes.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
Fall 2017	1) Annual or other periodic review, as available, by the Board of performance on standardized examinations and surveys, including the National Survey of Student Engagement and professional licensure examinations.	August 2018	Academic
	Annual review by the Board of participation in pilot programs to measure student learning outcomes, such as the Collegiate Learning Assessment.		

#### 17. Global Engagement - Study Abroad (3-d-i)

Significantly increase the number of undergraduates studying abroad, with the goal of ultimately providing the opportunity for every undergraduate to student aboard.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
Academic	By 2019-20, the number of students who have studied abroad	August 2018	Academic
Year	will reach 1,780, an increase of 50% over the number in 2011-12.		
2016-17			

Metric was revised in January 2015 by the Academic Affairs committee with the consent of the incoming chair.

## 18. Global Engagement - International Student Recruitment (3-d-ii)

Significantly increase the number of international undergraduates and graduates studying at the university.

Reporting		Report	Reporting
Period	Accountability Measure	Date	Committee
Fall 2017	Continue progress toward doubling by 2020-21 the enrollment of	Dec. 2017	Academic
	international students by achieving average annual growth of		
	slightly more than 7%.		
Fall 2018	Continue progress toward doubling by 2020-21 the enrollment of	Dec. 2018	Academic
	international students by achieving average annual growth of		
	slightly more than 7%.		

Base academic year in the metric was corrected from 2009-10 to 2010-11 in November 2013; the number of students was unchanged.

## 19. **Distance Education (1-g-i)**

The University will offer a variety of its academic programs by distance education through University of Nebraska Online in an effort to provide access to the University of Nebraska to the people of the state and beyond the boundaries of the state who are unable to enroll in programs offered only on campus.

Reporting Period	Accountability Measure	Report Date	Reporting Committee
Academic Year 2016-17	Growth in unduplicated headcount of distance only students, both resident and nonresident, at or above the national average growth for public four-year institutions as reported via IPEDS.	Dec. 2017	Academic
Academic Year 2017-18	Growth in unduplicated headcount of distance only students, both resident and nonresident, at or above the national average growth for public four-year institutions as reported via IPEDS.	Dec. 2018	Academic